

To build an effective audit format for assessing how well an institute supports job placement and leverages technology with both qualitative and quantitative metrics

Institute Job Placement & Employability Audit Form

Section 1: Basic Institute Information

- Name of Institute: KC GROUP OF RESEARCH AND PROFESSIONAL INSTITUTE, PANDOGA, DISTT. UNA (H.P)
- Location: PANDOGA
- Accreditation & Affiliations: AICTE &HPTU
- Contact Person: SAHIL KAUNDAL
- Designation: ASSISTANT PROFESOR
- Email:sahilkaundal776@gmail.com
- Phone Number:8894023518

Section 2: Employment Training & Skill Development

1. **Does the institute provide technology-based employment training programs?**
(YES)
2. **If yes, what types of training are offered?**
 - AI-based skill assessments(√)
 - Online skill development courses(√)
 - Virtual job-readiness programs(√)
 - AI-driven resume-building tools
 - Other (Please specify)
3. **What percentage of students undergo employability training before graduation?**
(0-20%,)
4. **Does the institute use data analytics to track student skill development?** (No)

Section 3: Job Connection & Placement Support

5. **Does the institute use AI-based job matching platforms to connect students with employers?** (No)
6. **What methods does the institute use to connect students with job opportunities?**
 - AI-powered job recommendation systems
 - Industry partnerships & tie-ups(√)
 - On-campus placement drives(√)
 - Internship facilitation(√)
 - Alumni job referral networks(√)
 - Other (Please specify)
7. **Does the institute track students' job placement post-graduation?** (Yes)
8. **What is the percentage of students placed within six months of graduation?**
(0-20%)

Section 4: Employability Insights & Career Guidance

9. Does the institute provide AI-driven employability analytics to students? (No)

10. What types of employability insights are shared with students?

- Career readiness scores(✓)
- Industry demand trends for skills((✓)
- Personalized job fitment analysis((✓)
- Salary benchmarking reports
- Other (Please specify)

11. Are career counselling and mentorship programs available? (Yes)

12. If yes, how are they delivered? (Check all that apply)

- AI-based virtual career coaching
- One-on-one mentoring sessions((✓)
- Group career counselling((✓)
- Other (Please specify)

Section 5: Technology Integration & AI Utilization

13. Which of the following technologies does the institute use for job placement support? (Check all that apply)

- AI-driven job matching platforms
- Chatbots for career guidance
- Automated resume screening tools((✓)
- AI-powered skill gap analysis
- None of the above

14. Does the institute have a dedicated digital platform for job placement support? (Yes)

15. Does the institute collaborate with external AI-based employment platforms? (No)

16. What percentage of students actively use digital job placement tools provided by the institute? (21-40%)

Section 6: Challenges & Recommendations

- **What are the major challenges the institute faces in integrating technology for job placements?**
- Diverse students' Groups and rural background is a challenge to bridge the gaps.
- Inadequate grant-in-aid for creation of capital assets
- Retention of faculty due to remote location of the campus
- Out station Students- Attracting students from other states.
- Technology Up gradation and infrastructure- since technology is constantly changing the cost of technology Up gradation is a recurring cost to the institution

- Communication- as majority of students face problem communicating in English
- Limited resources
- Data Management

17. What additional support would help the institute improve its placement outcomes?

- Help students to prepare a better CV)
- Provide language training if needed
- Provide industrial skill training
- Have mock tests & interviews

Scoring System for Ranking Institutes

The scoring system will assign weighted points based on responses. Here's a breakdown:

Category	Total Points	Weightage (%)
Employment Training & Skill Development	20	20%
Job Connection & Placement Support	30	30%
Employability Insights & Career Guidance	20	20%
Technology Integration & AI Utilization	20	20%
Challenges & Recommendations (Open-ended - Not scored)	0	0%

Scoring Breakdown for Each Section:

- 1. Employment Training & Skill Development (20 Points)**
 - Provides AI-based skill assessments (5 Points)
 - Offers virtual job-readiness programs (5 Points)
 - Uses analytics to track student skill growth (5 Points)
 - Trains > 80% of students before graduation (5 Points)
- 2. Job Connection & Placement Support (30 Points)**
 - Uses AI-based job matching platforms (5 Points)
 - Facilitates industry tie-ups (5 Points)
 - Has structured on-campus placement drives (5 Points)
 - Tracks student job placements (5 Points)
 - 60% students placed in 6 months (10 Points)
- 3. Employability Insights & Career Guidance (20 Points)**
 - Provides career readiness scores (5 Points)
 - Gives industry demand trends for skills (5 Points)
 - Offers AI-driven personalized job fitment analysis (5 Points)
 - Has career counselling and mentoring (5 Points)
- 4. Technology Integration & AI Utilization (20 Points)**
 - Uses AI-driven job matching, resume screening, or chatbots (5 Points)
 - Has a dedicated digital platform for placements (5 Points)
 - Collaborates with external AI-based employment platforms (5 Points)
 - 60% students actively use digital tools (5 Points)

Final Score Calculation & Ranking

- Institutes will receive a total score out of **100**.
- Rankings will be assigned as follows:
 - **90-100** → **Platinum Institute (Best-in-Class)**
 - **75-89** → **Gold Institute (Highly Effective)**
 - **60-74** → **Silver Institute (Moderate Support)**
 - **Below 60** → **Basic Institute (Needs Improvement)**